

# ORDER



**Orders**  
**Order / Rev:** 170344  
**Alt Order #:** 06395874  
**Product Desc:** PRIORITY USA ACT:60  
**Estimate:** 1790  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/25/12 / 10/25/12  
**Order Type:** GENERAL

**WDJT-TV-LP**  
**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	12	\$14,300.00	\$12,155.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	12	\$14,300.00	\$12,155.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$14,300.00</b>	<b>\$12,155.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	11/02/12	11/02/12	Late Late 1135p-1235a	CM	1135p-1235a ----1--	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
				Late Late 1135p-1235a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1			\$400.00		0.00			
E 2	WDJT	11/02/12	11/02/12	M-F 5pm News	CM	5p-530p ----1--	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				M-F 5pm News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----1--		1			\$1,500.00		0.00			
E 3	WDJT	11/05/12	11/05/12	Morning News M-F 6a - 7a	CM	6a-7a 1-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
				M-F 6a - 7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$600.00		0.00			
E 4	WDJT	11/05/12	11/05/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p 1-----	1:00	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
				630p-7p/Wheel										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1			\$5,000.00		0.00			
E 5	WDJT	11/04/12	11/04/12	Sun 530pm News	CM	530p-6p -----1	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
				Sun 530pm News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1			\$1,500.00		0.00			
E 6	WDJT	11/01/12	11/01/12	Doctor 2p-3p	CM	2p-3p ---1---	1:00	1	\$800.00	P-1	0.00	NM	1	\$800.00
				Doctors 2p-3p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---1---		1			\$800.00		0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WDJT	11/01/12	11/01/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---1---	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---1---		1		\$600.00		0.00				
E 8	WDJT	10/30/12	10/30/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p -1----- (2:00 PM-3:00 PM)	1:00	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-1-----		1		\$800.00		0.00				
E 9	WDJT	11/06/12	11/06/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a -1-----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	-1-----		1		\$600.00		0.00				
E 10	WDJT	10/31/12	10/31/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a --1----	1:00	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1		\$400.00		0.00				
E 11	WDJT	10/31/12	10/31/12	M-F 5pm News M-F 5pm News	CM	5p-530p --1----	1:00	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1		\$1,500.00		0.00				
E 12	WDJT	10/31/12	10/31/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a --1----	1:00	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	--1----		1		\$600.00		0.00				
												Totals	12	\$14,300.00